



Arina Varavkina



**DIGITAL MARKETING ASSISTANT &
GRAPHIC DESIGNER**

HELLO!

I am responsible for the Social Media presence of our clients. My task is to increase brand engagement and awareness, create custom digital images for social media, newsletters, digital events advertisement and blog content. I love my job and try to do my best to make the clients of Effortless Marketing happy with my content creations.

I was born in Ukraine, but moved to Canada 6 years ago. Have a Master's Degree in Law, which I obtained in Kharkov, Ukraine, and a Certificate in Graphic Design Technology from the Reeves College in Calgary, Canada.

I take my inspiration from nature and the world around us, love hiking, travelling, exploring new places, art, music and collecting memories with my family.

PORTFOLIO

CONTACT

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