











COVID-19

Social Media Tip Sheet

-  No jokes or sarcasm
-  If you're doing home delivery & drop off - make sure to mention every precaution being taken
-  Engage your audience by asking to see their homemade solutions for your services and products.
-  Create and make your professional tutorials on how to DIY some of your services (to get them through)
-  Engage by share beauty and nature photos, ask to see your audiences photos
-  Share uplifting and positive videos and messages
-  Engage by choosing a topic of your expertise and opening up a Q&A
-  Share your blog articles
-  Engage with games, guess who's and guess what's from past posts and photos of your business.
-  Highlight what you can do , can offer and how you can help.

