

# 7 Steps to Plan Your Year

## For Your Small Business

#1

**Review & Assess 2020** - write down what worked and want to repeat this year

#2

**Define Your Goal for 2021** - revenue goal and impact goal (align it with your purpose & who you want to serve)

#3

**Make a Plan-** high level, simple plan - then break it down into activities - small actionable steps

#4

**Build a Repeatable System** - this will allow you to focus on execution (your daily action you need to take)

#5

**Set Date Based Milestones** - Your goals will be more easily achievable

#6

**Focus on Actions not the Outcome** - focusing only on outcome is defeating - focusing on **consistent** action steps will deliver the desired outcome

#7

**Measure Success & Assess & Adjust** - You need to be flexible & in order to maximize success

*Need More Help???*

Book a free 30 minute consultation with Viola at Effortless Marketing : <https://calendly.com/violaem>

